



## Undergraduate Course Offerings Fall 2025

### REQUIRED COURSES

*Listed by Program. Unless specified, courses are offered in Fall and Spring semesters. Refer to Solar for course offerings and meeting details.*

#### COMMUNICATION BA

COM 100: Introduction to Communication  
COM 120: Fundamentals of Public Speaking  
COM 202: Intercultural Communication  
(Offered in Fall semester)  
COM 206: Interpersonal Communication  
(Offered in Spring semester)  
COM 314: Communication Research  
(Offered in Fall semester)  
COM 315: Communication Theory  
(Offered in Spring semester)  
COM 351: Team Collaboration  
COM 495: Communication Senior Project

#### JOURNALISM BA

JRN 101: News Literacy  
POL 102: Introduction to American Government  
COM 106: Introduction to Mass Media  
JRN 116: Introduction to Digital Journalism  
COM 208: History of Mass Communication  
JRN 216: Intermediate Digital Journalism  
JRN 217: Journalistic Reporting and Writing  
JRN 301: The Changing Business of News  
JRN 303: Global Issues in Journalism  
COM 305: Mass Communication Law and Ethics  
JRN 311: Advanced Digital Journalism - Text  
(Offered in Fall semester)  
JRN 312: Advanced Digital Journalism - Audio  
(Offered in Spring semester)  
JRN 313: Advanced Digital Journalism - Video  
JRN 490: Senior Project

#### MASS COMMUNICATION BS

JRN 101: News Literacy  
COM 106: Introduction to Mass Media  
COM 120: Fundamentals of Public Speaking  
COM 207: Media Writing  
(Offered in Spring semester)  
COM 208: History of Mass Communication  
COM 305: Mass Communication Law and Ethics  
COM 306: Modes of Media Criticism  
(Offered in Fall semester)  
COM 307: Critical Media Theory  
(Offered in Spring semester)  
COM 316: Mass Communication Research Methods  
COM 317: Mass Communication Theory  
COM 415: Data Analysis and Storytelling  
COM 491: Mass Communication Capstone

#### COMMUNICATION & INNOVATION MINOR

*This is a joint minor between the School of Communication and Journalism and the College of Business. Only COM courses are listed below. Refer to Solar for BUS course offerings.*

COM 120: Fundamentals of Public Speaking  
COM 351: Team Collaboration  
COM 365: Talking Science



## **ELECTIVE COURSES**

***Elective courses rotate every semester and are program specific. Course offerings and meeting details may change. Refer to Solar for the most up to date information. Speak to your major advisor to learn more about internship and independent study courses.***

### **COM 107 – AI and Creativity**

*SBC: ARTS & TECH; 3 Credits*

An introduction on how to (and how not to) use generative artificial intelligence (AI) to create media. This course explores the roots of creativity, art, and the relationship of technology to culture and expression. Focus is placed on learning how generative AI works, how it is constructed, how it produces what it does, and what opportunities and limitations it brings. Students will use generative AI as a tool to explore creative self-expression to communicate ideas across media, and explore the use of creative tools through time, from the canvas to the printing press, to film and recording devices, and now the computer and AI. The course will also cover problems related to AI, including cultural bias, race, power, and questions of safety. Students will get hands-on experience with various tools of generative AI, receive demonstrations of how artists are using them, and hear from expert guests.

*Section 30: This section meets online synchronously on Tuesdays & Thursdays from 12:30 PM to 1:50 PM EST.*

### **COM 346 – RACE, CLASS, AND GENDER IN MEDIA**

*Communication, Journalism or Mass Communication Majors or Minors; U3 or U4 Standing; 3 Credits*

A critical examination of race, class, and gender in contemporary media. The class will explore traditional and social media to understand how identity and social configurations shape and are shaped by media. Participants will analyze how media industries and media representations relate to national and global diversity and explore theories that seek to explain media's role in representing race, class, and gender and how media influence our experience of diversity. Course participants will produce a collaboratively designed media project that comments on and challenges misrepresentations.

*Section 01: This section meets in-person on Tuesdays & Thursdays from 12:30 PM to 1:50 PM EST.*

### **COM 357 – HEALTH COMMUNICATION**

*Communication Majors or Minors; U3 or U4 Standing; 3 Credits*

An exploration of the emerging specialty field of health communication. This course provides an overview of the field of health communication with attention to analysis and practice of health communication relationships and messages. Specifically, students will be provided the knowledge and skill sets of how to inform, empower, and/or persuade individuals to adopt healthier lifestyles as well as foster public debate and health policy change.

*Section S01: This section meets in-person on Mondays & Wednesdays from 2:00 PM to 3:20 PM EST.*



### **COM 365 – TALKING SCIENCE**

*U3 or U4 Standing; SBC: SPK; 3 Credits*

Designed to help undergraduate students in the sciences communicate effectively and responsively with multiple audiences, from peers and professors to potential employers and the media. Rather than a bag of tricks and techniques, this course will push a shift in the students' understanding of communication: 1) audience-centered, 2) goal oriented, and 3) dynamic. Among the techniques we use are improvisational theater exercises that will help you connect with an audience, pay close and dynamic attention to others, read non-verbal cues, and respond freely without self-consciousness. We also will strongly focus on storytelling as a medium through which this communication shift occurs.

*Section So1: This section meets in-person and online synchronously on Mondays from 3:30 PM to 6:20 PM EST. Session modalities will be indicated on the course syllabus.*

*Section So2: This section meets in-person and online synchronously on Wednesdays from 3:30 PM to 6:20 PM EST. Session modalities will be indicated on the course syllabus.*

### **COM 391 – Studio Production**

*Communication, Journalism or Mass Communication Major or Minor; U3 or U4 Standing*

An exploration into how to produce content and speak to a particular audience in a studio production setting. Students will work as a team to produce a news and informational show that airs during halftime at SBU athletic sporting events. Students will have a chance to explore all the roles of a studio production and/or concentrate on a particular role to boost their experience. Students will choose a role such as producer, writer, on air talent, graphics, video recording and producing in the field, or editing and studio operation. Students will also learn to conduct a short interview segment.

*Section 01: This section meets in-person on Thursdays from 2:00 PM to 4:50 PM EST.*

### **JRN 322 – WORKING NEWSROOM**

*C or higher in JRN 216; 3 Credits*

Students work under real deadlines for local news outlets producing print and digital news and feature stories. Students will work with local Long Island editors and the instructor to brainstorm story ideas and create assignments to be covered primarily off campus for publication. Students will switch editing and reporting roles during the semester.

*Section 01: This section meets in-person on Tuesdays & Thursdays from 12:30 PM to 1:50 PM EST.*



### **JRN 336 – Sports Reporting**

*C or higher in JRN 216 or COM 207; U3 or U4 Standing; 3 Credits*

This course is designed to prepare students to report, write and produce sports stories in print, broadcast and online, from sports news to behind-the-scenes issues that resonate in the world of sports. Upon completion of this course, students should be as comfortable covering a government hearing on steroids in professional sports as covering a basketball game.

*Section 01: This section meets in-person on Tuesdays & Thursdays from 2:00 PM to 3:20 PM EST.*

### **JRN 339 – Foreign Reporting**

*U3 or U4 Standing; 3 Credits*

An introduction to interpreting complicated events outside North America for domestic audiences at home through studying foreign correspondents, their practices, practicalities, tradecraft, ethics, scoops, successes, and failures. The course is situated in the context of understanding the geopolitics of information, cross-cultural studies, ethics, and identifying the impact of propaganda, and disinformation. This seminar format course focuses on key reporting techniques including identifying reliable sources, quickly analyzing complex situations, and writing and speaking about them under time pressure.

*Section 01: This section meets in-person on Thursdays from 3:30 PM to 6:20 PM EST.*

### **JRN 340 – Beat Reporting**

*U3 or U4 Standing; 3 Credits*

A hands-on course that gives students greater exposure to the skills and knowledge required to regularly cover various branches and functions of government or a topic area. Students develop a beat and write stories from that beat. Beats include local governments: village, town or county government, police, courts or a board of education or a topic such as the environment, transportation, immigration, education or health care issues on Long Island or a specific aspect of Stony Brook University. The course emphasizes identifying, developing, and maintaining sources. A special feature of this class is the opportunity to meet and learn from experienced journalists as well as government officials and public relations experts who offer a perspective on the media from their points of view. The basic reporting skills developed here are applicable to print, broadcast and the Internet. All stories handed in must be ready for publication.

The beat this semester is centered around science writing and climate change.

*Section 01: This section meets in-person on Tuesdays & Thursdays from 5:00 PM to 6:20 PM EST.*



### **JRN/POL 366 – Press and the Presidency**

*U2 or higher standing; 3 Credits*

Students examine the complex, difficult, co-dependent relationship between the news media and the president including the role of the press in a presidential campaign. The course includes a study of the historical relationship between the press and the president, the reasons for the fundamental deterioration of the press-White House relationship over the last 50 years, the impact of the digital revolution on the relationship, and whether voters can make an informed decision based on the information provided by the news media.

*Section 01: This section meets in-person on Mondays & Wednesdays from 9:30 AM to 10:50 AM EST.*

### **JRN 367 – Opinion Journalism**

*U3 or U4 Standing; 3 Credits*

A writing-intensive experience on the various aspects of opinion journalism, from columns to commentary, editorials, op-ed, blogs, reviews, and letters to the editor. What makes effective opinions? How does opinion journalism differ from news reporting? When do opinions and commentary qualify as journalism? When do they not qualify? What has been the historical role of opinion in journalism? How did it change and why? What impact has the internet and cable television had on opinion journalism and commentary? This course covers print, broadcast, and all forms of news media emphasizing the importance of reporting, critical thinking and clear writing.

*Section 01: This section meets in-person on Mondays & Wednesdays from 9:30 AM to 10:50 AM EST.*

### **JRN 371 – The Big Time: News, Sports, and Weather**

*U3 or U4 Standing; 3 Credits*

A practicum for students preparing for post college careers as local television or radio weathercasters, resident environmental reporters, and/or off-screen producers. The course centers on the performance and production of a weekly TV studio-based broadcast. News, sports, and weather topics will rotate with current events each semester. Students may repeat the course up to two times.

*Section 01: This section meets in-person on Mondays from 9:30 AM to 12:20 PM EST.*

### **JRN 386 – Eyewitness News**

*Communication, Journalism or Mass Communication Major or Minor; U3 or U4 Standing.*

*Antirequisite: Not to be taken after completion of JRN 391: Journalism Workshops; 3 Credits*

An exploration into how to produce news content in a studio production setting, similar to a local news broadcast. Students work in teams to produce a segment that tailors to their interests. Examples include traditional headline news, international news, politics, health, science and technology, and entertainment and sports. Each segment involves script writing, visuals to support the story, and



pre-produced video reporting packages. Students can explore all of the roles involved in a studio news production and/or concentrate on a particular role to boost their experience. Students will choose a role such as producer, writer, on air talent, graphics, video recording and producing in the field, or editing and studio operation. Student productions broadcast Live to social media. The class works toward special live event programming, such as a holiday spectacular or Roth Regatta Live.

*Section 01: This section meets in-person on Tuesdays from 3:30 PM to 6:20 PM EST.*