
Curriculum Vitae
BRENDA L. HOFFMAN, PhD

CONTACT INFORMATION

Stony Brook University
Alan Alda Center for Communicating Science
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PROFESSIONAL APPOINTMENTS

Assistant Professor of Practice, 2019 – present

Alan Alda Center for Communicating Science[®], Stony Brook University, Stony Brook, NY
Joint Appointment with the School of Communication and Journalism (2019-2026)

- Served on the Alda Center's strategy and fundraising teams.
- Led Alda Method[®] curricular integration into credit-bearing graduate and undergraduate coursework in the Department Communication.
- Delivered in-person and virtual Alda Method[®] professional development programming for scientists and health care professionals.
- Led development and assessment of new in-person and virtual Alda Method[®] professional development programming in science and health communication, media interviews, implicit bias, and audience segmentation.
- Served as part of the faculty team that founded the Department of Communication (est. 2025) at Stony Brook University.
- Developed and taught new undergraduate and graduate courses in public speaking, team science, data analysis, public risk communication, health communication, and telehealth.
- Supervised graduate student capstone research projects.
- Led searches for and onboarded new tenure-track and adjunct faculty in Communication.

Administrative appointments held in addition to faculty role:

Associate Dean for Academic Affairs, 2023 – 2025

School of Communication and Journalism, Stony Brook University

- Developed processes for and managed all School-level strategic planning, assessment, and annual reporting procedures in line with ACEJMC accreditation.
- Developed and launched 6 new degree programs (since 2019) in partnership with the Dean and faculty, including leading proposal development, SUNY submissions, and bulletin creation for the M.S. in Science Communication, M.S. in Journalism, B.S. in Mass Communication, B.A. in Communication, B.A. in

Rhetoric and Writing, AGC in Science Communication. These programs increased enrollment in the School by nearly 50%.

- Managed course scheduling, teaching assignments, and teaching observation processes.
- Partnered with the Division of Educational and Institutional Effectiveness to develop and pilot the data collection and metrics processes for the University's Academic Program Review Process for non-accredited programs and the Dean's Five-Year Review process.
- Advocated for the School's academic interests across various University committees on general education, assessment, accreditation, and online pedagogy.
- Co-led the formation of a Department of Communication and a Department of Journalism in partnership with the Dean and faculty (2025); Developed process for and onboarded new department chairs.
- Advised the Dean on academic matters, prepared reports, liaised with campus partners.
- Served on the Dean's Fundraising Team.
- Supervised two Dean's office members: (1) Assistant Director for Academic Planning and Assessment, and (2) Recruitment and Outreach Specialist.

Graduate Programs Director, 2022 – 2026

School of Communication and Journalism, Stony Brook University

- Led graduate recruitment efforts that increased enrollment in the School's master's programs by 180% in 4 years, including securing annual funding to support recruitment, improving the website and promotional materials, and representing the School at graduate school fairs at professional conferences.
- Mentored and advised ~30 graduate students at a given time across 3 graduate programs (M.S. in Science Communication, M.S. in Journalism, AGC in Science Communication).
- Led all aspects of graduate-level academic planning including managing curriculum, course offerings, graduate bulletins, and program assessment.
- Built processes and accompanying resources for graduate admissions, communications, tracking student progress to degree completion, advising and mentoring, onboarding new students, and self-service resources for students.
- Led the development and implementation of a Climate Communication Concentration in partnership with the School of Marine and Atmospheric Sciences (SoMAS).
- Developed an annual new student orientation program.

Basic Course Director, 2019 – 2026

School of Communication and Journalism, Stony Brook University

- Developed and launched COM 120: Fundamentals of Public Speaking, which helped the School double student credit hours, reduce cost per student credit hour by half, and triple the School's contributions to the University's general education offerings from 2019-2024.

- Secured a \$10,000 grant as PI to develop an online public speaking course to meet the University's general education requirement for public speaking.
- Managed 3 large, multi-section, basic courses that serve students across the university through general education offerings.
- Hired, trained, and managed faculty for approximately 40 basic course sections annually, serving ~1600 students.
- Managed curriculum for all COM 120 course sections including learning management system setup and maintenance (for Blackboard and Brightspace).
- Expanded COM 120 to SUNY Korea, vetted, and trained instructors.
- Expanded the University's Accelerated College Education (ACE) program offerings, making COM 120 available to local high school students.
- Served on the University's general education committee.

Postdoctoral Associate, Health Communication, 2017 – 2019

Alan Alda Center for Communicating Science®, Stony Brook University, Stony Brook, NY

- Led development and assessment of the Alda Medical Experience curriculum, an evidence-based interprofessional communication training for healthcare professionals, that has since been used to train over 1200 professionals, including 700 at Stony Brook Medicine.
- Obtained continuing medical education (CME) certification for the Alda Medical Experience through the Renaissance School of Medicine at Stony Brook University.
- Led development and assessment of a Team Science workshop for science teams.
- Developed and led the pilot testing of an assessment study of the Alda Method, including survey design, intervention delivery, data collection and assessment, and final reports in partnership with researchers at Mississippi State University.
- Delivered 100+ science communication 1- and 2-day workshops to scientists at government labs, universities, and corporations nationally and internationally (e.g., NIH, PCORI, Pfizer, HHMI, NYU Medical School, University of Kansas Medical Center, Bloomberg School of Public Health at Johns Hopkins University, Feinberg School of Medicine at Northwestern University, Baylor College of Medicine, NASA, NSF, IBM, Gates Foundation, Zuckerman Institute, Packard Foundation, NOAA, BOEM).

EDUCATION

2014 – 2017 Ph.D. Communication

George Mason University, Fairfax, VA

Dissertation: *Communication Beyond the Clinical Interaction: Delivering Comprehensive Healthcare to Patients with Intellectual Disabilities*

Advisor: Xiaoquan Zhao

2012 – 2014 M.A. Communication Studies

Texas State University, San Marcos, TX

Thesis: *Physicians as Active Team Members: Checking Your Ego at the Door*

Advisor: Melinda Villagran

2008 – 2011 B.A. Communication

Bryant University, Smithfield, RI

Advisor: Kristen Berkos

PUBLICATIONS

**Denotes maiden name: MacArthur*

Refereed Journal Articles

Despain, D., & **Hoffman, B. L.** (2024). Optimizing nutrition, diet, and lifestyle communication in GLP-1 medication therapy for weight management: A qualitative research study with registered dietitians. *Obesity Pillars*, 12, doi: 10.1016/j.obpill.2024.100143.

Hoffman, B. L., Hackman, L., & Lindenfeld, L.A. (2021). Training for communication in forensic science. *Emerging Topics in Life Sciences*, 5(3), 359-365, doi: 10.1042/ETLS20200296

***MacArthur, B. L.**, Lindenfeld, L. A., Aurbach, E. L., Bevan, B., & Newman, T. P. (2020). Bridging science with society: Defining pathways for engagement. *Communication Center Journal*, 6(1), 62-78.

Sinyai, C., ***MacArthur, B. L.**, & Roccotagliata, T. J. (2018). Evaluating the readability and suitability of construction occupational safety and health material designed for workers. *American Journal of Industrial Medicine*, 61, doi: 10.1002/ajim.22901

Broeckelman-Post, M. A., & ***MacArthur, B. L.** (2017). Are we violating student expectations? Availability, workload, class time use, and technology policies in undergraduate courses. *Journalism and Mass Communication Educator*. doi: 10.1177/1077695817736687

Villagran, M. M., ***MacArthur, B. L.**, Lee, L., Ledford, C. J. W., Canzona, M. R. (2017). Physicians' religious topic avoidance during clinical interactions. *Behavioral Sciences*, 7, doi:10.3390/bs7020030

***MacArthur, B. L.**, Dailey, S. L., & Villagran, M. M. (2016). Understanding healthcare providers' professional identification: The role of interprofessional communication in the vocational socialization of physicians. *Journal of Interprofessional Education and Practice*, 5, 11-17. doi: 10.1016/j.xjep.2016.09.001

Broeckelman-Post, M. A., & ***MacArthur, B. L.** (2016). The impact of public speaking and hybrid introductory communication courses on student perceptions of homophily and classroom climate. *Basic Communication Course Annual*, 29.

Broeckelman-Post, M. A., & ***MacArthur, B. L.** (2016). Nontraditional students, multilingual learners, and university type: The vital missing comparisons in our basic course research. *Basic Communication Course Annual*, 28, 22-32.

***MacArthur, B. L.**, & Villagran, M. M. (2015). Instructor misbehaviors as digital expectancy violations: What students despise and what they let slide. *Journalism and Mass Communication Educator*, 70(1), 26-43. doi: 10.1177/1077695814566046

Book Chapters

Hathaway, J. R., Holesovsky, C. M., **Hoffman, B. L.**, & Lindenfeld, L. A. (in press). Talking the talk: How science communication training programs support broader impacts. In S. D. Renoe & L. A. Van Egren (Eds.) *Handbook of Broader Impacts*. Michigan State University.

***MacArthur, B. L.**, Leavey, N. J., & Ng, A. E. (2019). Abandoning the Runaway Train: Slowing Down to Draw on Lessons Learned from Health Communication Training. In T. Newman (Ed.), *Science Communication Training* (pp. 141-153). New York, NY: Routledge.

Villagran, M. M., & ***MacArthur, B. L.** (2016). Quantitative Communication Research. In E. Wittenberg-Lyles, B. Ferrell, J. Goldsmith, T. Smith, S. Ragan, M. Glajchen, & G. Handzo (Eds.), *Textbook of Palliative Care Communication* (pp. 408-416). New York, NY: Oxford University Press.

Invited Publications

Lindenfeld, L. A., & ***MacArthur, B. L.** (2017). [Alda Center: Better care through better communication](#). *AAMC News*.

MEDIA & SELECTED PUBLIC COMMUNICATIONS

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|-------------------|--|
| May 8, 2024 | Hoffman, B. L. Podcast Interview: Tea for Teaching , Center for Excellence in Learning and Teaching, SUNY Oswego. |
| February 28, 2024 | Hosch, B. J., Hoffman, B. L. , & Hoffman, S. V., Accreditation Partnerships Presentation, Accreditation Advisory Group, Office of Educational Effectiveness, Stony Brook University. |
| November 8, 2023 | Hoffman, B. L. Keynote Speaker, Annual Assessment Symposium, Office of Educational Effectiveness, Stony Brook University. |
| January 11, 2022 | Hoffman, B. L. NBC News: Now Tonight with Joshua Johnson , Interview, "Understanding expert communication about COVID-19 in the media." [Interview begins at minute marker 27:13] |
| October 15, 2021 | Hoffman, B. L. Keynote Speaker, New York State Communication Association (NYSCA) Annual Conference, Callicoon, NY. |

SELECTED TECHNICAL REPORTS

Braund, W.¹, Carlton, E.², Gunderson, G.³, **Hoffman, B. L.**⁴, Hyder, A. A.⁵, Hwang, W.⁶, Kiviniemi, M. T.⁷, Lushniak, B. D.⁸, Nappi, S.⁹, Nitzan, D.¹⁰, Parente, S.¹¹, Plough, A.¹², Singleton, S.¹³ – Lead Writing Team Members. (2024). [Fostering Community Partnerships for a Healthier World: A Call to Action and Framework](#). Association of Schools and Programs of Public Health (ASPPH) Framing the Future 2030. ¹Pennsylvania Department of Health, ²West Virginia University – School of Public Health, ³Wake Forest University – School of Divinity, ⁴Stony Brook University – School of Communication and Journalism, ⁵George Washington University – Milken Institute School of Public Health, ⁶Pennsylvania State University – College of Medicine Public Health Program, ⁷University of Kentucky – College of Public Health, ⁸University of Maryland – School of Public Health, ⁹Yale University – School of Public Health, ¹⁰Ben Gurion University of the Negev, ¹¹University of Minnesota – Carlson School of Management, ¹²Robert Wood Johnson Foundation, ¹³Leavitt Partners

COMPETITIVE CONFERENCE PRESENTATIONS

- ***MacArthur, B. L.**, Lindenfeld, L. A., Gray, H., Hall, C., & Nic Daeid, N. (2020). *Preparing scientists to span the boundary between science and society*. Public Communication of Science and Technology Conference, Aberdeen, Scotland [Accepted but not presented due to conference cancellation in response to COVID-19].
- ***MacArthur, B. L.** & Leisy, H. B. (2018). *Using the Alda Method® to teach communication in medicine*. American College of Preventative Medicine Annual Conference, Chicago, IL.
- ***MacArthur, B. L.**, Pati, S., Ganesan, R., & Lindenfeld, L. A. (2018). *Improvisation, communication training, and interprofessional teambuilding in the health care organization*. Women in Medicine Research Day, Stony Brook University School of Medicine, Stony Brook, NY.
- Sinyai, C., ***MacArthur, B. L.**, & Roccotagliata, T. J. (2018). *Testing the CDC clear communication index as a tool for designing worker occupational safety and health training materials*. Presented at the CDC National Conference on Health Communication, Marketing, and Media, Atlanta, GA.
- ***MacArthur, B. L.**, Roccotagliata, T. J., & Sinyai, C. (2017). *Extending the use of health communication assessment instruments: Using suitability assessment of materials (SAM) and clear communication index (CCI) in occupational health*. Presented at the DC Health Communication Conference (DCHC), Fairfax, VA.
- ***MacArthur, B. L.**, Nicotera, A. M., & Zhao, X. (2016). *Individual and organizational predictors of structural divergence*. Presented at the Kentucky Conference on Health Communication (KCHC), Lexington, KY.

- Broeckelman-Post, M. A., & ***MacArthur, B. L.** (2016). *A SWOT analysis of the basic course*. Presented at the annual meeting of the National Communication Association, Philadelphia, PA. **[Top Panel Award in Basic Course Division]**
- Broeckelman-Post, M. A., ***MacArthur, B. L.**, & Pei, D. (2016). *Are we violating student expectations? Availability, workload, class time use, and technology policies in undergraduate courses*. Presented at the annual meeting of the Eastern Communication Association, Baltimore, MD.
- *MacArthur, B. L.**, Villagran, M. M., Canzona, M. R., Seehusen, D. A., & Ledford, C. J. (2015). *Drawing the line between health and spirituality: Physicians' use of religious topic avoidance strategies*. Presented at the annual meeting of the Eastern Communication Association, Philadelphia, PA.
- *MacArthur, B. L.**, Dailey, S. L., & Villagran, M. M. (2015). *Understanding professional identification: The role of inter-professional communication in the vocational socialization of physicians*. Presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.
- *MacArthur, B. L.**, Hopkins, I. P., Roccotagliata, T. J., & Rising, C. J. (2015). *The role of computer-mediated social support in coping with a parent's cancer diagnosis*. Presented at the DC Health Communication Conference (DCHC), Fairfax, VA.
- Villagran, M. M., ***MacArthur, B. L.**, Horan, S. M., & Shepis, T. (2015). *Communicative predictors of alcohol-related sexual victimization*. Presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.
- Villagran, M. M., Kreps, G. L., Zhao, X., McHorney, C. A., & ***MacArthur, B. L.** (2015). *An analysis of temporal message content in motivational messages about medication adherence*. Presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.
- Broeckelman-Post, M. A., & ***MacArthur, B. L.** (2015). *Collaborate and graduate: The role of homophily and classroom climate as predictors of student success in the college classroom*. Presented at the annual meeting of the National Communication Association, Las Vegas, NV.
- *MacArthur, B. L.**, Marroquin, G. C., Robles, V., & Villagran, M. M. (2014). *The representation of diversity in health communication literature*. Presented at Sooner Conference, University of Oklahoma, Norman, OK.
- *MacArthur, B. L.**, & Villagran, M. M. (2013). *Teacher email misbehaviors, interpersonal attraction and communication motives: What students despise, and what they let slide*. Presented at the annual meeting of the National Communication Association, Washington, D.C. **[Top Paper Panel in Master's Education Interest Group]**

***MacArthur, B. L., Villagran, M. M. & Bradley, M. L. (2013).** *Hispanic students' perceptions of online instructor misbehaviors*. Presented at the HSI Research Symposium, Texas State University, San Marcos, TX.

Villagran, M. M., ***MacArthur, B. L.**, Ledford, C. J., Canzona, M. R., Seehusen, D. A., & Cafferty, L. A. (2013). *Spiritual connections: Physicians' engagement in patient-initiated religious conversations during clinical interactions*. Presented at the annual meeting of the National Communication Association, Washington, D.C.

***MacArthur, B. L. & Berkos, K. M. (2012).** *Identifying the teacher's pet: Student perceptions of instructor favoritism behaviors*. Presented at the annual meeting of the International Communication Association, Phoenix, AZ.

Berkos, K. M. & ***MacArthur, B. L. (2012).** *Undergraduates' interpersonal needs, homophily, communication motives and initiations of faculty mentoring relationships*. Presented at the annual meeting of the National Communication Association, Orlando, FL.

FUNDRAISING

The Luce Foundation – \$100,000

Role: Co-Investigator

Funding Period: 9/1/2025 – 8/21/2026

The SUNY Research Leadership Academy: Re-envision and Strengthen Leadership in STEM is a year-long initiative designed to cultivate a new generation of research leaders. These leaders will strengthen SUNY's research enterprise by engaging the public, driving innovation, and championing inclusion across STEM fields. The program will support approximately 30 STEM faculty to adopt a paradigm shift where leadership is rooted in audience-centered communication. Leaders will actively address gender and other implicit biases to forge deep connections that foster more collaborative, inclusive, and empathic environments. Grounded in the Alda Method®, participants will receive hands-on training in inclusive leadership practice, science communication, and public engagement focused on growing research capacity and building a stronger SUNY-wide network.

Simons Innovation Fund – \$3,000,000

Role: Co-Principal Investigator

Funding Period: 7/1/2019 - 6/30/2022

The Science of Team Science: Address communication effectiveness in science teams, through the development of a team communication workshop rooted in the Alda Method® for science communication, and the development of an undergraduate credit-bearing course on team collaboration.

National Institutes of Health (NIH) – \$80,000

Role: Co-Investigator, Intervention Design and Delivery

Funding Period: 7/1/2019 - 6/30/2020

Tri-institutional Medical Scientist Training Program (MSTP): Provide a rigorous training path that creates and fosters a physician-scientist mentality and a culture that imbues trainees with the tools, motivation, identity, and drive to pursue careers in academic medicine. This grant centers on the development, implementation, evaluation and dissemination of a professional skills curriculum for graduate students in the life sciences. The curriculum is designed to improve students' performance by giving them tools to effectively avoid professional mishaps.

Stony Brook Online Learning Development Initiative, Office of the Provost – \$10,000

Role: Principal Investigator

Funding Period: 7/1/2019 - 6/30/2020

Development of an online public speaking course (COM 120 Fundamentals of Public Speaking) that offers students a modern approach to learning public speaking for online and virtual settings. The course is offered at the 100-level with no prerequisites, to encourage first year students to register. It is designed to meet Stony Brook University's general education requirement for Speak before an Audience (SPK).

United Healthcare – \$69,600

Role: Co-Principal Investigator

Funding Period: 9/15/2016 - 5/31/2017

R.A.F.T. Training for Healthcare Providers: Partnership with Special Olympics Texas and development of an evidence-based communication training curriculum for healthcare providers servicing patients with intellectual disabilities. The curriculum is grounded in themes that healthcare providers, patients with intellectual disabilities, and their caregivers expressed as vital missing components in provider-patient interactions: **Respect, Accommodation, Follow-Up, and Time**. Phase I includes curriculum development and assessment, Phase II secures CME, CE, and ACPE accreditation through United Healthcare's partner OptumHealth Education, and is delivered to healthcare providers nationwide.

Substance Abuse and Mental Health Services Association (SAMHSA), Department of Health and Human Service (DHSS) – \$899,482

Role: Evaluator

Funding Period: 9/30/2015 - 9/29/2018

Sexual Health Assessment and Risk Education (SHARE): A university-community partnership designed to address problems associated with substance abuse and HIV/HCV risk behaviors among LGBT and Veteran students ages 18-24 in the Texas State University/San Marcos community. SHARE implements evidence-based practices to create a sustainable infrastructure with community partners to reduce the incidence of sexual health risk behaviors among the target population.

Substance Abuse and Mental Health Services Association (SAMHSA), Department of Health and Human Service (DHSS) – \$694,674

Role: Evaluator (2014-16); Program Coordinator (2013-14)

Funding Period: 9/30/2013 - 9/29/2016

The Bienestar Coalition: A university-community partnership designed to address problems associated with substance abuse and HIV risk behaviors among Latino/as ages 18-24 in the Texas State University/San Marcos community. The coalition implements an evidence-based health intervention program to correct social norms misperceptions about alcohol and drug use among Texas State students. The coalition engages in environmental management practices with community partners to increase collaboration among governmental, educational, non-profit, and clinical agencies working to reduce the incidence of HIV.

CONSULTANCIES

State University of New York (SUNY) Online. (2020-2021). Developed Coursera course in response to COVID-19 ([Connecting with Diverse Audiences During a Public Health Crisis](#)). The course included 4 modules and was offered under the specialization, Leadership for Public Health Crises.

OptumHealth Education. (2017). Served as the faculty consultant and trainer for a series of CME, CE, and ACPE accredited webinars for healthcare providers: Establishing Effective Communication with Patients with Intellectual Disabilities: R.A.F.T. (Part 1 and 2).

The Center for Construction Research and Training: Silver Spring, MD. (2016). Tested the effectiveness of construction safety training materials (e.g., OSHA, NIOSH) based on the Suitability Assessment of Materials Instrument and the Centers for Disease Control and Prevention's Clear Communication Index (CCI).

Special Olympics of Texas: Austin, TX. (2015). Developed an evidence-based communication skills training program focused on training healthcare providers and office/reception staff how to effectively communicate with patients with intellectual disabilities (PWID).

Military-Veteran Peer Network: San Marcos, TX. (2013). Conducted an organizational needs assessment and implemented an interactive communication change plan for the non-profit organization, Military Veteran Peer Network of central Texas.

TEACHING EXPERIENCE

** Denotes course taught at the graduate level.*

Stony Brook University, Stony Brook, NY

COM 120: Fundamentals of Public Speaking

COM 351: Team Collaboration

COM 415: Data Analysis and Storytelling

COM 501: Foundations of Science Communication*

COM 585: Communicating Science and Health Risks to the Public*

COM 599: Project Work in Science Communication*

COM 699: Master's Project in Science Communication*

HPH 551: Principles of Health Communication* [Program in Public Health]

HTZ 035: Telehealth, Communication, and Community Outreach* [Renaissance School of Medicine]

Columbia University, New York, NY:

SMS P8908: Communicating Health Risks to the Public*

Bryant University, Smithfield, RI:

COM 203: Introduction to Communication

COM 202: Public Speaking

George Mason University, Fairfax, VA:

COMM 400: Research Methods in Communication

COMM 100/DE: Public Speaking [In person and Distance Education]

Texas State University, San Marcos, TX:

COMM 5301: Empirical Research Methods* [Graduate Teaching Assistant]

COMM 1310: Fundamentals of Human Communication

COMM 1310 Hybrid: Fundamentals of Human Communication [50% In Person; 50% Online]

MENTORSHIP

Medical Residencies	Year	Project Title
Chae, Janiper Renaissance School of Medicine, Stony Brook	2019	Residency Rotation in General Preventative Medicine: Communication in Medical Leadership
Leisy, Heather Renaissance School of Medicine, Stony Brook	2018	Residency Rotation in General Preventative Medicine: Building Resilience using Improvisation in Clinical Communication
Doctoral Students	Year	Project Title
Shevik, Margaret PhD, Molecular & Cell Pharmacology, Stony Brook	2022	Development of the Immune System Educational Module for Cold Spring Harbor Laboratory
Rangwala, Aziz PhD, Molecular & Cellular Biology, Stony Brook	2021	Using Empathy to Combat Covid-19 Vaccine Hesitancy in Religious Communities
Hoque, Mohammed PhD, Molecular & Cellular Biology, Stony Brook	2021	Using Empathy to Combat Covid-19 Vaccine Hesitancy in Religious Communities
Master's Students	Year	Project Title
Lapman, Joellen MS, Science Communication Stony Brook University	2024	Needs and Best Practices for Effective Tick Bite Prevention Amongst Upstate NY Audiences

Despain, David MS, Science Communication Stony Brook University	2024	Optimizing Nutrition, Diet, and Lifestyle Communication in GLP-1 Medication Therapy for Weight Management: A qualitative Research Study with Registered Dietitians
Ambrico, Alexandra MS, Science Communication Stony Brook University	2022	Closing the Gender Gap: Female Role Models in STEM
Peck, Ellice MS, Science Communication Stony Brook University	2022	Student Learning in the Basic Public Speaking Course
Research Assistants	Year	Project Title
Ng, Amanda Alan Alda Center for Communicating Science	2018-19	Assessing the Alda Method® Communication Training
Kumari, Khushboo Alan Alda Center for Communicating Science	2018	Alda-Kavli Learning Center (AKLC) Content Creation and Maintenance

AWARDS AND HONORS

Excellence in Educational Effectiveness. (2024). This award recognizes members of Stony Brook University’s community who demonstrate a commitment to best practices in academic assessment and use assessment results to drive programmatic excellence. Office of the Provost, Stony Brook University.

State University of New York (SUNY) Online Teaching Ambassador Recognition. (2021). SUNY Online Teaching Ambassadors have been nominated by their campus for this recognition as exemplary online educators, who are both enthusiastic and effective in online teaching, and honored for their positive contributions to the field of online teaching in SUNY.

Outstanding Ph.D. Student Award. (2017). An annual award to acknowledge a doctoral student/candidate who has demonstrated exceptional achievements in their coursework, research, and professional contributions to their field. Department of Communication, George Mason University.

Dissertation Completion Grant. (2017). An annual award in the amount of \$10,000 is competitively awarded to doctoral students in their final semester of dissertation work. The grant enables students to focus full time on research and writing, improving quality of the work, and shortening the time to complete their degrees. Office of the Provost, George Mason University.

Communication Department Teaching Award. (2016). An annual award to acknowledge outstanding teaching and scholarship on teaching. Department of Communication, George Mason University.

Dean's Challenge Fellowship. (2015). An annual fellowship in the amount of \$5000 is awarded to exceptional graduate students who have excelled while making academically-challenging choices. College of Humanities and Social Sciences, George Mason University.

Career Connection Faculty Recognition. (2015). This award celebrates Mason faculty who have made a positive impact on students' career goals, employment plans, or graduate school preparation by going above and beyond the expectations of his/her role on campus and has devoted extra time and energy to helping students prepare for life after Mason. University Career Services, George Mason University.

Thesis Fellowship Award. (2013). In recognition of outstanding graduate student scholarship. A fellowship in the amount of \$2000 is awarded annually to support expenses related to conducting thesis research. Graduate College, Texas State University.

PROFESSIONAL SERVICE

Departmental Service

Faculty Advisor, Lambda Pi Eta Communication Honor Society, School of Communication and Journalism, Stony Brook University, 2025 – 2026

Dean's 5-Year Reappointment Committee Member, Office of the Provost, Stony Brook University, 2024 – 2025

Graduate Recruitment Representative for the School of Communication and Journalism, Stony Brook University, Graduate School Open House at the National Communication Association Annual Conference. (2025: Denver, CO; 2024: New Orleans, LA; 2023: National Harbor, MD)

Faculty Search Committee Chair (3 tenure-track, 3 lecturers, 4 postdoctoral associates, 10+ adjuncts), School of Communication and Journalism, Stony Brook University, 2019 – 2026

Graduate Admissions Committee for Science Communication, School of Communication and Journalism, Stony Brook University, 2020 – 2022

Faculty Research Committee, School of Communication and Journalism, Stony Brook University, 2020 – 2021

Mentor, Basic Course Academy, Department of Communication, George Mason University, 2015 – 2017

Treasurer, Communication Studies Graduate Association, Department of Communication Studies, Texas State University, 2013 – 2014

Mentor, Teaching and Learning Academy, Department of Communication, Texas State University, 2013 – 2014

President, Lambda Pi Eta Communication Honor Society, Theta Delta Chapter, Department of Communication, Bryant University, 2011 – 2012

University Service

Assessment Council Member, Stony Brook University, Office of Educational Assessment, Stony Brook University, 2025 – 2026

Middle States Commission on Higher Education (MSCHE) Site Visit Session with General Education Advisory Committee, Stony Brook University, 2024

Accreditation Advisory Group Member, Office of Educational Effectiveness, Stony Brook University, 2023 – 2026

General Education Advisory Committee Member (GEAC) for Stony Brook Curriculum (SBC). Office of the Provost, Stony Brook University, 2022 – 2026

Evaluation Team Member for the NIH Clinical and Translational Science Award (CTSA), Renaissance School of Medicine, Stony Brook University, 2021 – 2024

Committee Member for Gateway Online Course Development Project, Office of the Provost, Stony Brook University, 2020 – 2021

Stony Brook Curriculum (SBC) Committee Member, Stony Brook University, 2019 – 2021
Provost Working Group Member for Online Pedagogical Practices and Standards [In response to COVID-19], Office of the Provost, Stony Brook University, 2020

Public/Discipline Service

Working Group Member, Framing the Future: Education for Public Health 2030, Association of Schools and Programs of Public Health (ASPPH), 2021 – 2023

Ad Hoc Reviewer, *Communication Reports*, 2016 – present

Editorial Board Member, *Communication Teacher*, 2015 – 2017

Panelist, National Oceanic and Atmospheric Administration (NOAA) Site Review, Virginia Sea Grant College at Virginia Institute of Marine Science, 2018

Panel Respondent, Health, Media Content, and its Implications, National Communication Association (NCA) Annual Conference, 2012

PROFESSIONAL MEMBERSHIPS

National Communication Association, 2011 – present

International Environmental Communication Association, 2018 – present

Eastern Communication Association, 2012 – 2018

International Communication Association, 2012 – 2018